

Press Release

August 7, 2008

The Innovation Institute of Frankfurt, Germany (www.innovationeninstitut.de) and Venture2 of Delray Beach, Florida (www.venture2.net) are delighted to announce that they will cooperate in bringing the benefits of new methods in Open Innovation to selected large companies, institutions and industry projects in Germany.

The Innovationeninstitut and Venture2 will immediately start work on several key projects, determinant for the future of some significant segments of German Industry. New announcements will be made shortly.

The Innovation Institute has a long and distinguished history of helping enterprises in Germany, such as BMW, Braun, P&G, Audi, Bosch, Daimler, and many others, fully deploy the benefits of leading edge innovative thinking and real-world implementation.

Venture2 is a leading global source for Open Innovation projects and deployment, with a history of enabling and delivering high-impact projects to clients such as P&G, Whirlpool, GlaxoSmithKline, TRW Automotive, Sunbeam, and many others.

Innovationen Institut

Schillerstraße 14

60313 Frankfurt

Tel: +49 (0) 69 - 555500

Venture2

Venture2 Inc.

209 NE 5th Terrace, Delray Beach, FL 33444

p: 561.272.0788