

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

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Venture2 Announces the “Spring 2007 Inventor Search” to Celebrate EntrepreneurshipWeek USA

Effort Aimed At Boosting Entrepreneurship and Educating the Next Generation of Entrepreneurs and Innovators

WHAT: From February 24 - March 3, 2007, *EntrepreneurshipWeek USA* will take place nationwide with hundreds of organizations throughout the country adding their support and resources to a coordinated effort to inspire and encourage people to consider entrepreneurship as a career choice and to celebrate America’s unique culture of inventiveness.

As a program partner of EntrepreneurshipWeek USA, Venture2 is sponsoring the “Venture2 Spring 2007 Inventor Search” at The Launching Pad, an innovation incubator located in Delray Beach, FL. The contest is designed to find experienced and new entrepreneurs with innovative ideas, who are looking to commercialize their products or concepts with leading consumer product companies.

Inventors must submit an application obtained at <http://www.venture2.net> by the required date of March 9, 2007; accepted applications will be invited to present their product on Thursday, March 15, 2007 between 1pm – 8pm. The three (3) finalists during the competition on March 15, must be prepared to return to The Launching Pad for the final judging on Friday, March 16, 2007 from 10am – 1pm.

The Grand Prize Winner of the “Venture2 Spring 2007 Inventor Search” will receive recognition and publicity, as well as 60 days of support from Venture2 (at no cost) in refining the concept and presenting the idea to leading companies for potential license or launch.

Both the grand prize winner and runners-up will receive recognition through Venture2’s website as well as publicity.

For more information about the “Venture2 Spring 2007 Inventor Search”, please visit: <http://www.venture2.net/inventors>

WHY: With the theme, “What’s Your Big Idea? Take it On!,” the *EntrepreneurshipWeek USA* initiative, sponsored by the Ewing Marion Kauffman Foundation and by government, not-for-profit organizations and businesses, including *The New York Times* and *INC.* magazine, is designed to serve as an inspiration for people to think creatively and to turn their ideas into action – whether that means starting a new business, developing an innovation for an existing company or solving a problem that makes society better.

The **Venture2 Spring 2007 Inventor Search** contest was created to find and select from products submitted by inventors in an open competition. These products must have consumer market potential, but have not yet reached the marketplace in any substantial way. The winning product must be tangible, unique and original!

We invite you to attend the event and interview Michael Docherty, CEO of Venture 2.

“Venture2 Spring 2007 Inventor Search” Details:

DATE & TIME:

- “Venture2 Spring 2007 Inventor Search” is held on March 15, 2007 Between 1pm – 8pm
- Finalists are to return on March 16 between 10am – 1pm for Final Judging and Prize Awarding

LOCATION:

The Launching Pad - 209 NE 5th Terrace, Delray Beach, FL 33444

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For more information on events and activities across the country please visit:
www.EntrepreneurshipWeekUSA.com.

ABOUT VENTURE2

Venture2 connects and commercializes innovation.

Venture2 works with entrepreneurs who want to commercialize innovative products and businesses, and with leading consumer product companies who want to access these innovations.

For leading consumer product companies, we create networks of external innovation partners, and find new opportunities for growth. Beyond connecting external innovations, we provide business planning and management support to jumpstart new business ventures.

For select entrepreneurs and technology firms, we partner to launch innovations directly, with the end goal of licensing or selling them to large companies.